

WORK EXPERIENCE

UNITED CHINESE AMERICANS (UCA) |
ENGLISH MEDIA TEAM LEAD
MAY 2022 - PRESENT

- Website maintenance
- Design digital and print materials
- Post to social media platforms; copywriting

VIEW HIGHER FILMS | ASSISTANT DIRECTOR
SEPTEMBER 2021 - PRESENT

- Conduct research; contact interviewees
- Develop script and b-roll ideas
- Transcribe, reformat interview audio, refine translations
- Shoot and color grade B-roll; edit scenes
- Design and manage film's website

LANCASTER EMS | MARKETING INTERN
JUNE 2021 - DECEMBER 2021

- Manage and post to social media platforms
- Help plan outreach events; represent company
- Design print & digital media, including company's membership brochure and first annual report (30+ pages)
- Photograph personnel in-action
- Collaborate with other companies and organizations

GRAY SKY PORTRAITS | PHOTOGRAPHER; OWNER
SEPTEMBER 2017 - PRESENT

- Self-Market services; create and manage social media presence; website creation & maintenance
- Schedule & plan shoots; communicate with clients
- Take, edit and deliver images; curate portfolio

EDUCATION

MILLERSVILLE UNIVERSITY | 2020 - 2023

Media Arts Production Major
Graphic Communication Technology Minor
GPA: 3.8

BLOOMSBURG UNIVERSITY | 2019 - 2020

Mass Communications Major

AVON GROVE HIGH SCHOOL | 2015 - 2019

General Education



ALLISON CONNELLY
MULTIMEDIA PROFESSIONAL

CONTACT

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PERSONAL PROFILE

My humanity renders me a storyteller by default, but my medium of choice has always been writing and photography. As a Media Arts Production major, I have hopes of becoming a photojournalist. While I pull a lot from my own life for inspiration, most of my work covers issues at a grander scale, like mental illness or documenting the effects of the Pandemic.

I believe the most fulfilling thing we can do is give back to our community. I'm grateful that what I'm most passionate about allows me an outlet to do that.

SKILLS & ATTRIBUTES

- Avid Media Composer
- Canva
- Copywriting
- Graphic design
- Illustrator
- InDesign
- Lightroom
- Microsoft Word
- Photography
- Photoshop
- Premiere Pro
- Social media
- Videography
- Web design
- WordPress
- Ambitious
- Attentive
- Articulate
- Creative
- Dependable
- Empathetic
- Goal oriented
- Intrinsically motivated
- Natural leader
- Open-minded
- Personable
- Professional